



Wisconsin Shorthorn Association Membership Form

Membership is open to all who enjoy Shorthorn cattle!

Annual Dues \$40

Must be received by June 1st to be included in WSA directory

Member Name _____

Farm Name _____

Address _____

Phone/Cell Numbers _____

Email _____

Website _____

Facebook Page Web Address _____

Date/Location/Name of Sale _____

(Please provide the month in which your sale takes place if exact date is not known at this time.)

Member Benefits

The following advertising opportunities are available for paid WSA members:

- Your name (farm name, address, phone number, email, and website) will be included in paragraph form in the membership listing in the WSA print directory. The WSA directory will also be made available on the WSA website for digital viewing.
- When new WSA directories are made available a directory will be mailed to you.
- Your Facebook page and website will have a link on the WSA website Members page.
- On the WSA website Events page posting of 1 sale name, date, and location per year. This information must be given to the WSA website coordinator 30 days prior to sale. This does not include any pictures or ads, but we will provide a link to a website where your sale ad or catalog is posted. Website coordinator is Mackenzie Cash - mackenzie@brightlightshowcattle.com
- If WSA has a booth at Wisconsin Farm Tech Days, you can have your business cards distributed at the Shorthorn booth. It is your responsibility to get your business cards to the WSA Wisconsin Farm Tech Days Coordinators in order for the cards to be set out as part of the Shorthorn display.

The following are benefits for paid WSA members who also purchase a 1/2 page or full page ad in the WSA directory.

- All of the above benefits.
- One Email blast to the WSA membership announcing your sale with sale flyer attached. The sale information and flyer must be given to WSA email coordinator 30 days prior to sale. Email coordinator is Mackenzie Cash mackenzie@brightlightshowcattle.com
- On the WSA website Events page posting of 1 sale flyer. The flyer must be given to WSA website coordinator 30 days prior to sale. Website coordinator is Mackenzie Cash - mackenzie@brightlightshowcattle.com

Items that are not included with WSA membership:

- Advertisements in the WSA Membership Directory. Ads must be purchased.
- Advertisement imaging on the WSA website or WSA Facebook page.
- Classified Ads on the WSA website or WSA Facebook page.

Make Check Payable to: Wisconsin Shorthorn Association
Mail to: Melinda Orebaugh, WSA Treasurer
W5306 County Road W
Holmen, WI 54636