



## Lassie Program

# **Wisconsin Shorthorn Lassie Program Description**

**Application due February 1**

**Applications must be postmarked or electronically received on or before February 1.**

**Lassie and Queen applicants must apply each year.**

**Interviews may be conducted for Princess and Queen applicants.**

## **Qualifications to Apply**

### **Lassie Princess**

- Must be 15 years old by January 1 to apply
- Must serve for 1 year as WSA Lassie Princess in order to apply for WSA Lassie Queen
- May repeatedly apply to be WSA Lassie Princess until the age of 21
- There may be more than one Lassie Princess in any given year

### **Lassie Queen**

- There will only be one Lassie Queen in any given year
- Can serve as the WSA Lassie Queen 2 times
- Must be 16-21 years old by January 1 to apply for National Lassie Queen
- Can apply to be National Lassie Queen twice
- Must be nominated by the WSA to apply for National Lassie Queen
- The current year's WSA Lassie Queen is given first priority when applying for National Lassie Queen
- Lassie Queen costume must be worn at required events listed below

## **Official Duties**

- Promote and represent the Shorthorn breed and the Wisconsin Shorthorn Assoc.
- Answer questions about the Shorthorn breed and the Wisconsin Shorthorn Assoc.
- Hand out ribbons and provide assistance at shows
- Have picture take with the breed winners at shows
- Attend other promotional events as requested

## **Required Events to Attend**

- Wisconsin Shorthorn Association Annual Meeting
- Wisconsin Shorthorn State Show & Picnic
- Wisconsin Shorthorn Association Pasture Walk or Field Day
- Wisconsin Shorthorn Association Sale/s
- Wisconsin State Fair – Junior and Open Shows
- World Beef Expo – Junior and Opens Shows & Supreme Drive

## **Suggested Events to Attend**

- WLBA Spring Preview Show-Jefferson
- Farm Technology Days
- WLBA Summer Spectacular-Wausau
- Your county fair + 1 other county fair
- Any other promotional events asked to attend

Updated 9/2015